



DRAFT AAHC MINUTES

**REGULAR MEETING
Tuesday, October 8, 2015**

Board Members in Attendance: Sasha Mitchell, Dewayne Barton, Kelly Goins, Isaac Coleman, Georgia M. Shannon

City Staff in Attendance: Roderick Simmons, Melissa VanSickle

County Staff in Attendance: Karla Furnari

1. APPROVAL OF MINUTES. Isaac Coleman moved to approve the minutes, Georgia M. Shannon seconded. Minutes were approved unanimously.

2. NEW BUSINESS.

a. Review of Goals for Commission with New Members

Members discussed how to get information about the commission out to neighborhoods. Projects that already exist in communities and the hope to engage and work with these communities was also discussed. Moving forward, Chair, Sasha Mitchell checked in with members to ensure that the goals of the commission were reviewed and accepted. Possible additions to the goals was discussed. Discussion included members meeting with communities and attending meetings.

b. AAHC Schedule for UNC African Americans in WNC Conference. Oct 22, 23rd.

Ms. Mitchell discussed the invitation to the UNC African Americans in WNC Conference and what the event entails. Members discussed who will be able to attend the conference.

c. Finalize Design for Brochure

Ms. Mitchell presented the draft design of the brochure. This presentation included a description of her process for developing the design and asked members for input and recommendations. Members discussed changes to the design and content of the brochure.

d. Update on Convention & Visitors Bureau Website, Upcoming Meeting

Members discussed what is going to be presented at the convention. In terms of the website, Ms. Mitchell would like to have a discussion with the Chamber of Commerce to present information from brochure to them so that the website can parallel information provided by the commission. Members discussed what information to include and the need to integrate a budget into the work plan. The need to present the work plan to City Council and the County Commission was also discussed.

e. Program Remembrance for Asheville Colored Hospital

The need for a program to remember the Asheville Colored Hospital was discussed among members. Members expressed that the program could expand into an event to kick start the goals of the commission. Discussion of the messages that the commission wants to portray and their ability to educate and engage the community was also discussed.

Isaac Coleman moved that the Commission create a program to promote and educate communities about the goals of the Commission and highlight events happening in various communities. Dewayne Barton Seconded. The motion carried unanimously.

3. PUBLIC COMMENT. None.

4. FUTURE AGENDA ITEMS. None.

Isaac Coleman moved to have bi-weekly work sessions. Georgia M. Shannon seconded. The motion was approved unanimously.

Isaac Coleman moved to begin work sessions after next month's meeting. He motioned that next month's meeting would be a regular meeting and then moved into a rotation that would alternate between work sessions and regular meetings each month. Dewayne Barton Seconded. The motion carried unanimously.

Members also decided that at a future meeting to have an in-depth discussion about the program that the Commission would like to plan.

5. ADJOURN. The meeting was adjourned without objection at 12:57 pm.